

Poster Proposal

I want to develop a poster that investigates the 12th section of the ESRI data. This section focuses on the “Hometown” population. This population is individuals that choose to stay close to home, and most are young and do not have children. This population is one that typically larger cities in more rural states aim to keep around. This can be seen in Lincoln with investments like the Pinnacle Bank Arena and the Haymarket area. Without the retention of this population many of these area’s fear population loss instead of growth. I will look at these variables with a choropleth map that use a gradient to show the top 250 counties and then the lowest 250 counties, and then two sub maps showing each of these separately. I would like to see if urban areas are having more success in keeping this populations, or if rural areas are having more success.